

Rachael Lee

rachaelhlee.com

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UI/UX Designer based in the heart of Silicon Valley.

About

A UI/UX designer with a profound passion for enhancing the human experience and takes great joy in leveraging her design talents to make a positive impact. With a background in the biological sciences and customer service industries, she has acquired valuable expertise, enabling her to focus on her keen interest in using customer interactions to gather data and improve conditions.

Education

UI/UX Design Certificate
Springboard

General Biology, B.S.
UC San Diego

Skills

User Research

UI Design

Interaction Design

Web Design

Mobile Design

Wireframing

Iterative Prototyping

Brand Development

Usability Testing

UX Design Consultation

CSS

Project Management

Tools

Figma

Notion

Miro

Professional Experience

Freelance UI/UX, Web Designer | Feb 2022- Present

- Recrafted and redefined brand and website designs to improve UX and UI for both desktop and mobile devices for small businesses.
- Ran competitive analysis to study current trends and industry standards.
- Produced interactive prototypes and MVP's with improved navigation and design systems that were tested in 1-on-1 moderated usability tests.

UI/UX Designer - Major League Hacking | Feb 2022 - March 2022

- Designed and delivered high-fidelity desktop solutions for MLH Fellowship's website home page and designed program page templates that improved site's information hierarchy and modernize its visual UI.
- Conducted design audits, heuristic analysis, and 1-on-1 usability tests on the original company's website, low-fidelity wireframes, and high-fidelity prototype iterations.
- Created user journey maps, user personas, site maps, and a style guide used to ensure that the team and stakeholder stayed organized throughout the four-week project period.

Newsletter Editor - Global Medical Missions Alliance | Jun 2019 - Dec 2021

- Managed and organized monthly updates and material from 48 national and international campuses, mentors, doctors, and mission sites.
- Designed templates used for monthly newsletters and reports distributed via MailChimp.

Assistant Manager - Soothing Dental | Nov 2018 - Oct 2021

- Operated and managed high-volume communication for both patients and doctors to regulate the schedule and improve office productivity and provide outstanding customer service.
- Prepared and presented financial service plans for patients
- Provided detailed heuristic analysis and communicated feedback to the IT team to improve and refine the in-house patient application and enhance the UX for patients and staff.